Proposal Of A New Undergraduate Or Graduate Program

This document should not exceed 3-5 pages in length.

1. Proposing College / School: College of Liberal Arts
   Department: Art

2. Proposed Program Title: Studio Art Minor

3. CIP Code of Proposed Program: 50.0702

4. Proposed Implementation Date: Spring 2013

5. Relationship of Proposed Program to the Auburn University Mission Statement and Strategic Plan:
   (Auburn University’s mission statement may be accessed at the following site: http://www.auburn.edu/administration/trustees/policymanual/vision_and_mission.html; Auburn University’s strategic plan may be accessed at the following site: http://ocm.auburn.edu/strategic_plan/)
   The proposed Studio Art Minor will further Auburn University’s mission to offer high-quality undergraduate education that imparts the knowledge, skills, and values essential to educated and responsible citizens. With regard to the university’s Strategic Plan, the concentration will elevate undergraduate education and enrich the undergraduate experience through courses that engage students in problem-solving, critical thinking, and writing.

6. Expected Program Outcomes and Assessment Methods:
   (Expected outcomes must be stated clearly and must include student learning outcomes and an assessment plan for ascertaining the extent to which the expected outcomes are achieved and for designating improvements based on analysis of assessment results.)

   Student learning outcomes for the proposed Studio Art Minor are:
   1. Per the recommendation of the National Association of Schools of Art and Design, the minor will provide students with a "balance between comprehensiveness and focus," surveying the field of studio art while providing opportunity for in-depth creative research.
   2. Students will demonstrate basic technique and command of select media, and discuss how formal language and decisions work to inform content and concepts.
   3. Students will articulate, in both oral and written form, the conceptual, technical, and formal characteristics of their work and the work of their peers in critique.
   4. Students will place their work in a cultural and historical context, and articulate and how it relates to the work’s meaning(s).

   The Studio Art Minor will be assessed...
   At the conclusion of this course, students are assessed on the basis of student written work and the outcome of creative projects. In particular, expected outcomes will include:
   - Basic technical proficiency in one or more studio area,
   - An understanding and appreciation of personal and artistic expression, and
   - Basic competence in conceptual skills and the ability to articulate the content of their work.

   Learning outcomes will be assessed by a faculty committee in the following manner:
   - Student projects will be evaluated for their technical proficiency.
   - The ability of students to express their personal and artistic visions in the work will be evaluated at the midterm and end of the semester critiques.
   - The ability of students to articulate the content of their work in written form and oral presentations will be evaluated at the midterm and end of the semester critiques.

   If program learning outcomes are not met in the program as a whole, the faculty committee will file a report to the chair and departmental curriculum committee to design improvements based on their analysis of the assessment results.
7. Degree Requirements (Including All Formal Options):
(For programs at the undergraduate level, please provide a curriculum model for the program as well as for each formal option.)

<table>
<thead>
<tr>
<th>Course Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Studio Art Minor</td>
</tr>
<tr>
<td>18 semester hours in ARTS studio art courses (minimum 9 hours at 3000-level or above)</td>
</tr>
<tr>
<td>ARTS1100 Drawing I (3 cr. hrs.)</td>
</tr>
<tr>
<td>ARTS1220 3D Design [OR] ARTS1210 2D Design (3 cr. hrs.)</td>
</tr>
<tr>
<td>2000-level Studio (3 cr. hrs.)</td>
</tr>
<tr>
<td>3000-level Studio (3 cr. hrs.)</td>
</tr>
<tr>
<td>3000-level Studio (3 cr. hrs.)</td>
</tr>
<tr>
<td>3/4000-level Studio (3 cr. hrs.)</td>
</tr>
<tr>
<td>Total 18</td>
</tr>
<tr>
<td>Elective Courses - See advisor for approved course listing.</td>
</tr>
</tbody>
</table>

8. Specific Admission and/or Continuation Requirements:

Students must earn a C and maintain a 2.5 grade-point average in all courses that count toward the minor.

9. Existing Courses and New Courses Required:

No new courses will be required for implementation of the minor.

10. Relationship of Proposed Program to Other Auburn University Programs:
(If "yes" for either item, please provide explanation in the space provided below.)

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will the program support or be supported by other program(s) at Auburn University?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
</tr>
<tr>
<td>Will this program replace any existing program(s), or specializations / options / concentrations within existing program(s) at Auburn University?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
</tr>
</tbody>
</table>

11. New or Additional Resources / Resource Shifting Required:
(If "yes" for any item, please provide explanation in the space provided below.)

<table>
<thead>
<tr>
<th>Requirement</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Will additional faculty lines be required?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
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<tr>
<td>Will new or additional space (e.g.: laboratory or classroom) be required?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
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<tr>
<td>Will additional library resources be required?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
</tr>
<tr>
<td>Will additional GTA support be required?</td>
<td>⬜ Yes ⬜ No</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of or provision for new or additional resources / explanation of program's support or replacement of other programs:
The studio art minor will offer art and design experiences supportive of a number of major programs, including communications, education, interior design, industrial design, and environmental design. It will not be supported by or require coursework within any other program.

12. Potential Duplication of Other Programs in the State:
(If the program would overlap with or duplicate a similar offering at another institution in the state, articulate the program's necessity and/or any differences from similar programs.)

While studio art minors currently exist within a few art departments in Alabama, the studio minor is very common within art programs nation-wide and internationally and is not expected to create significant duplication of offerings at other state institutions. The Department of Art is proposing this minor to bring Auburn in line with peer institutions and in response to demonstrated student demand.
13. Collaboration With Other Institutions:
(Indicate whether or not the proposed program will -- either immediately or in the future -- involve collaboration with other post-secondary institutions. If so, provide all relevant details.)

There are no plans to collaborate with other institutions at this time.

14. Distance Education:
(If Distance Education will be incorporated in the delivery of the proposed program, provide details of implementation, scope, etc.)

Not applicable.

15. Documented Need for Proposed Program:
(Elaborate upon the methodology used to appropriately assess regional, state, or national need and/or student demand for program.)

- The minor in art is strongly recommended by the National Association of Schools of Art and Design for individuals preparing to be general elementary school teachers, or liberal arts and sciences teachers at the junior high or high school level.
- The Department of Art regularly receives requests for the minor from majors in other departments and schools on campus, e.g. Communications and Journalism.
- Often double majors drop one major due to time or financial constraints; a minor would allow many of them to continue to take art courses.
- A minor is also expected to appeal to students in other visually-creative fields such as Architecture, Design, and Interior Design, and supply instruction relevant to their degrees.

16. Employment Opportunities:
(Provide specific examples of employment opportunities anticipated for graduates of the proposed program.)

It is expected that the minor in Studio Art will bolster the credentials of Auburn graduates in a range of fields but particularly those seeking careers in education, communications and journalism, and design.