Proposal Of A New Undergraduate Or Graduate Program

This document should not exceed 3-5 pages in length.

1. Proposing College / School: CLA
   Department: Foreign Languages & Literatures

2. Proposed Program Title: Minor in Global Cultures

3. CIP Code of Proposed Program: FLGC

4. Proposed Implementation Date: M 2012

5. Relationship of Proposed Program to the Auburn University Mission Statement and Strategic Plan:

(Auburn University's mission statement may be accessed at the following site: http://www.auburn.edu/administration/trustees/policymanual/vision_and_mission.html. Auburn University's strategic plan may be accessed at the following site: http://lcm.auburn.edu/strategic_plan/)

The Minor in Global Cultures will foster students' cross-cultural awareness and intercultural competence; i.e. strengthen students' international skills and understanding of diversity which will help them succeed in an increasingly global world.

6. Expected Program Outcomes and Assessment Methods:

(Expected outcomes must be stated clearly and must include student learning outcomes and an assessment plan for ascertaining the extent to which the expected outcomes are achieved and for designing improvements based on analysis of assessment results.)

The Minor is designed to provide an introduction to and survey of global issues which transcend individual countries and cultures. The individual courses explore (through lectures and class discussions as well as readings, films, and online media from the target cultures) culture shock, aspects of cultural and national identity, cultural relativity, cross-cultural interaction and conflicts, and American and foreign, "other", different values. Students who already fulfilled the language prerequisites or otherwise have fluency in an international language may analyze source materials in the original language(s) in relevant, applicable coursework and/or provide written reports or projects in the target language. By studying two languages as well as taking other relevant coursework associated with the Minor, students will gain the ability to discuss various aspects of globalization as it affects cultures and societies from multiple perspectives that are based on their acquired understanding of the social and cultural attributes that drive globalization, such as migration and cultural identity as well as changing gender roles. The program will be assessed in a manner consistent with the assessment practices already in place in the Department of Foreign Languages and Literatures using results to design improvements in the minor.

7. Degree Requirements (Including All Formal Options):

(For programs at the undergraduate level, please provide a curriculum model for the program as well as for each formal option.)

2 languages (FLCN, FLFR, FLGR, FLIT, FLJP, FLLN, FLSP or FLNG if not taught at AU) at 2000 or 3000 level (skills courses only) (FLNG 2010 or 2020, or 3010-3040) (6-8 credits)
3 (minimum 1) courses at 3000 level from FLGC or supporting coursework (9 credits)
Total minimum credits: 15

8. Specific Admission and/or Continuation Requirements:

Students must earn a C and maintain a 2.5 grade point average in all courses that count toward the Minor

9. Existing Courses and New Courses Required:

FLCN, FLFR, FLGR, FLIT, FLJP, FLLN, FLSP or FLNG if not taught at AU) at 2000 or 3000 level skills courses (FLNG
10. Relationship of Proposed Program to Other Auburn University Programs:

(if "yes" for either item, please provide explanation in the space provided below.)

Will the program support or be supported by other program(s) at Auburn University?  Yes  No

Will this program replace any existing program(s), or specializations / options / concentrations within existing program(s) at Auburn University?  Yes  No

11. New or Additional Resources / Resource Shifting Required:

(if "yes" for any item, please provide explanation in the space provided below.)

Will additional faculty lines be required?  Yes  No

Will new or additional space (e.g.: laboratory or classroom) be required?  Yes  No

Will additional library resources be required?  Yes  No

Will additional GTA support be required?  Yes  No

Explanation of or provision for new or additional resources / explanation of program's support or replacement of other programs:

Departmental resources in place

12. Potential Duplication of Other Programs in the State:

(If the program would overlap with or duplicate a similar offering at another institution in the state, articulate the program's necessity and/or any differences from similar programs.)

Not a degree program — but AL economy is increasingly dependent on international investments; i.e. awareness and understanding of "other" cultures and their view of the world is becoming more and more important.

13. Collaboration With Other Institutions:

(Indicate whether or not the proposed program will — either immediately or in the future — involve collaboration with other post-secondary institutions. If so, provide all relevant details.)

Not planned at this point

14. Distance Education:

(If Distance Education will be incorporated in the delivery of the proposed program, provide details of implementation, scope, etc.)

Not planned at this point, but possibly in the future

15. Documented Need for Proposed Program:

(Elaborate upon the methodology used to appropriately assess regional, state, or national need and/or student demand for program.)

Students are increasingly aware of the need for international skills (see AU Strategic Plan); however currently only 5% of AU student body study abroad, and there are few dedicated courses and/or Minors that present students with an opportunity to study cultural differences and issues regarding both effects of and responses to globalization worldwide.

16. Employment Opportunities:

(Provide specific examples of employment opportunities anticipated for graduates of the proposed program.)

Not a degree program, but international awareness increasingly sought after by multi-national companies in the global market place
FLGC Global Cultures, Supporting (optional) course work

HIST 2080, Survey of European History
HIST 2100, Survey of Latin American History
HIST 2110, Survey of Asian History
HIST 2120, Survey of Modern African History
HIST 2130, Survey of Middle Eastern History

Charles Israel, Chair

POLI 3120, Intro to Comparative Politics
POLI 3920, Intro to International Relations

Gerry Gryski, Chair

RELG 3330, Eastern Religions
RELG 3340, Western Religions

Michael Watkins, Chair
SOCY 3500, Minority Groups
ANTH 2310 Race, Gender and Human Variation
ANTH 2700 Peoples and Cultures of Asia
ANTH 2800 Anthropology of the African Diaspora
ANTH 2500 Anthropology of Global Studies
ANTH 3100 Language and Culture

Allen Furr, Chair

GEOG 2010 Cultural Geography
GEOG 2020 Physical Geography
GEOG 3110 United States and Canada
GEOG 3130 Latin America
GEOG 3140 Africa
GEOG 3150 Europe
GEOG 3160 Asia

Charles Savrda, Chair
ECON 3500, Comparative Economic Systems

ECON 4300, International Economics

Mike Stern, Chair

ARTS 3690, Arts of Africa

ARTS 3760, 20th Century Art

ARTS 3790, Arts of Asia

ARTS 3810, Gender and the Visual Arts

Barry Fleming, Chair