Request To Rename A Department

1. Proposing College / School: Human Sciences

2. Effective Term: Fall 2012

3. Affected CIP Code(s): 19.0901, 50.0408, 50.0499

3. Department Name (Current): Consumer Affairs

4. Department Name (Proposed): Consumer and Design Sciences

5. Rationale for Renaming:
   (For any of the following, please attach specific information pertaining to the need for renaming (e.g.: similar revisions at peer institutions, accreditation, etc.)
   □ Department Merger or Realignment Within College/School
   □ Accreditation Standards
   □ Significant Revision to Curricular Focus
   □ Alignment With Current Standards in Job Market, Academic Field
   ☑ Other (Specify via attached memorandum)

6. Affected Program(s):
   (Respond "N/A" if not included in any program)

<table>
<thead>
<tr>
<th>Program Type</th>
<th>Program Title</th>
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<tbody>
<tr>
<td>Major</td>
<td>BS-Interior Design</td>
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<tr>
<td>Major</td>
<td>BS-AMDP</td>
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<tr>
<td>Major</td>
<td>M.S.-Design &amp; Consumer Science</td>
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<tr>
<td>Major</td>
<td>Ph.D.-Design &amp; Consumer Science</td>
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<tr>
<td>Minor</td>
<td>Philanthropy &amp; Nonprofit Study</td>
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Approvals

Carol L. Ward
Department Chair / Head

College / School Curriculum Committee

College / School Dean

Dean of the Graduate School (for Graduate Courses)

Assoc. Provost for Undergraduate Studies (for Undergraduate Courses)
Memorandum To: Dr. Constance Relihan  
Associate Provost

From: Dr. Susan Hubbard, Associate Dean  
College of Human Sciences

Subject: Name Change for Department of Consumer Affairs

Date: March 8, 2012

The Department of Consumer Affairs requests a change of the departmental name from Department of Consumer Affairs to Department of Consumer and Design Sciences. Paperwork was sent previously regarding requests for name changes for the graduate programs offered in the Department. The department requested that the M.S. in Apparel and Textiles be renamed M.S. in Consumer and Design Sciences (CIP Code 19.0905) and the Ph.D. in Integrated Textile and Apparel Science be renamed the Ph.D. in Consumer and Design Sciences (CIP Code 50.0499).

This Departmental name change is requested because the Science of Design is the foundation of the teaching, research, and outreach programs offered through the Department. The tripartite mission of the University is met through the transdisciplinary focus on meeting consumer needs and wants through the application and integration of science and creativity. The proposed name, Department of Consumer and Design Sciences is much more descriptive of the department than is the current name, Consumer Affairs. In fact, 48% of the courses offered in the Department are either design-based or have a strong design component in the course content. Furthermore, the Departmental name change will be congruent with the proposed name changes for the graduate programs offered by the Department, i.e., M.S. in Consumer and Design Sciences and Ph.D. in Consumer and Design Sciences.

The Department Name Change Request form is attached. Please contact me at shubbard@auburn.edu or 844-4790 if you have any questions.

cc: Dr. June Henton, Associate Dean for Academic Affairs, College of Human Sciences  
Dr. Carol Warfield, Head, Department of Consumer Affairs