Proposal Of A New Undergraduate Or Graduate Program

This document should not exceed 3-5 pages in length.

1. Proposing College / School: College of the Liberal Arts

Department: English

2. Proposed Program Title: Creative Writing Minor

3. CIP Code of Proposed Program: 23.1302

4. Proposed Implementation Date: Summer 2012

5. Relationship of Proposed Program to the Auburn University Mission Statement and Strategic Plan:

(Auburn University’s mission statement may be accessed at the following site: http://www.auburn.edu/administration/trustees/policymanual/vision_and_mission.html; Auburn University’s strategic plan may be accessed at the following site: http://ocm.auburn.edu/strategic_plan/)

"the University will emphasize a broad and superior undergraduate education that imparts the knowledge, skills, and values so essential to educated and responsible citizens"

"Strengthen learning & teaching"

The Creative Writing Minor is a response to an increased interest in creative writing among the student body. The newly revised English Major has a Creative Writing Track comprised of courses in writing fiction and poetry. Also, with the inauguration of the Auburn Writers’ Conference, the profile of creative writing in Auburn has been raised to regional importance. This minor allows students who are not Creative Writing Majors to concentrate in the development of their writing beyond taking just a single course.

6. Expected Program Outcomes and Assessment Methods:

(Expected outcomes must be stated clearly and must include student learning outcomes and an assessment plan for ascertaining the extent to which the expected outcomes are achieved and for designing improvements based on analysis of assessment results.)

Students completing the Creative Writing Minor will be able to accomplish the following learning outcomes and will be assessed through the following measures:

1). Students will be able to use formal qualities effectively.

Assessment Plan: At the completion of the minor, the student will assemble a portfolio of creative work to submit to the English Department Assessment Committee which will evaluate the work for its understanding of generic, rhetorical, and formal features.

2). Students will be able to use language effectively.

Assessment Plan: At the completion of the minor, the student will assemble a portfolio of creative work to submit to the English Department Assessment Committee which will evaluate the work for its use of language.

3). Students will be able to use narrative voice effectively.

Assessment Plan: At the completion of the minor, the student will assemble a portfolio of creative work to submit to the English Department Assessment Committee which will evaluate the work for its understanding of narrative voice.
7. **Degree Requirements (Including All Formal Options):**

(For programs at the undergraduate level, please provide a curriculum model for the program as well as for each formal option.)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 2000</td>
<td>Introduction to Creative Writing</td>
<td>(3)</td>
</tr>
<tr>
<td>ENGL 4200</td>
<td>Fiction Writing I</td>
<td>(3)</td>
</tr>
<tr>
<td>ENGL 4210</td>
<td>Fiction Writing II</td>
<td>(3)</td>
</tr>
<tr>
<td>ENGL 4220</td>
<td>Poetry Writing I</td>
<td>(3)</td>
</tr>
<tr>
<td>ENGL 4230</td>
<td>Poetry Writing II</td>
<td>(3)</td>
</tr>
</tbody>
</table>

8. **Specific Admission and/or Continuation Requirements:**

The Creative Writing Minor is open to all students in good standing in all Auburn University undergraduate curricula. Students must earn at least a "C" in the minor courses.

9. **Existing Courses and New Courses Required:**

No new courses need to be created.

10. **Relationship of Proposed Program to Other Auburn University Programs:**

(If "yes" for either item, please provide explanation in the space provided below.)

- Will the program support or be supported by other program(s) at Auburn University? [ ] Yes [ ] No
- Will this program replace any existing program(s), or specializations / options / concentrations within existing program(s) at Auburn University? [ ] Yes [ ] No

11. **New or Additional Resources / Resource Shifting Required:**

(If "yes" for any item, please provide explanation in the space provided below.)

- Will additional faculty lines be required? [ ] Yes [ ] No
- Will new or additional space (e.g.: laboratory or classroom) be required? [ ] Yes [ ] No
- Will additional library resources be required? [ ] Yes [ ] No
- Will additional GTA support be required? [ ] Yes [ ] No

Explanation of or provision for new or additional resources / explanation of program’s support or replacement of other programs:

The Minor will be supported by the Creative Writing Major since minors will be taking the courses alongside of the majors.

12. **Potential Duplication of Other Programs in the State:**

(If the program would overlap with or duplicate a similar offering at another institution in the state, articulate the program's necessity and/or any differences from similar programs.)

The University of Alabama, UAB, and Troy State each have Creative Writing Minors. The addition of this minor will bring Auburn to parity with these other universities in the state. Auburn has a growing presence in the field of creative writing with its annual Auburn Writers’ Conference, the presence of the Journal Southern Humanities Review, and its new Creative Writing Major. This minor allows students who are not majors to take the courses to become better writers at Auburn rather than to go to other schools to satisfy this need.

13. **Collaboration With Other Institutions:**

(Indicate whether or not the proposed program will -- either immediately or in the future -- involve collaboration with other post-secondary institutions. If so, provide all relevant details.)

None
14. Distance Education:
(if Distance Education will be incorporated in the delivery of the proposed program, provide details of implementation, scope, etc.)

None

15. Documented Need for Proposed Program:
(Elaborate upon the methodology used to appropriately assess regional, state, or national need and/or student demand for program.)

Creative Writing is a perennially attractive course of study. Our new Creative Writing Major has an increasing number of majors. We have increased the number of creative writing classes to meet this demand by 50%. The revisions to our Creative Writing offerings are intended to pre-professionalize creative writers in order to train students that Creative Writing is a discipline that requires constant practice that taking just one class cannot satisfy. The minor introduces students to different aspects of fiction, poetry, and creative non-fiction so that students can become better writers, readers, and potentially better editors and teachers. The minor allows the disciplines of creative writing to be open to non-English Majors.

16. Employment Opportunities:
(Provide specific examples of employment opportunities anticipated for graduates of the proposed program.)

The minor will provide experience in writing well and editing which can translate into jobs in fields that require those skills. More directly, the minor will provide students with the skills to move their work toward potential publication.