Proposal Form For Addition And Revision Of Courses

1. Proposing College / School: Human Sciences
   Department: Consumer Affairs

2. Course Prefix and Number: CAHS 5460/6460
   3. Effective Term: Fall 2012

4. Course Title: Fashion Industry Since 1910
   Abbreviated Title (30 characters or less): Fashion Industry

5. Requested Action:
   - ☐ Renumber a Course
   - ☐ Add a Course
   - ☐ Revise a Course

6. Course Credit:
<table>
<thead>
<tr>
<th>Contact/Group Hours</th>
<th>Scheduled Type (e.g.: Lab, Lecture, Practicum, Directed Study)</th>
<th>Weekly or Per Term?</th>
<th>Credit Hours</th>
<th>Anticipated Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Hours</td>
<td>Lecture</td>
<td>weekly</td>
<td>3</td>
<td>40</td>
</tr>
<tr>
<td>(Repeatability):</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td></td>
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   Total Credit Hours: 3

7. Grading Type:
   - ☐ Regular (ABCDF)
   - ☐ Satisfactory/Unsatisfactory (S/U)
   - ☐ Audit

8. Prerequisites/Corequisites:
   Use "P:" to indicate a prerequisite, "C:" to indicate a corequisite, and "P/C:" to indicate a prerequisite with concurrency.
   P/C Core History, Core Literature or departmental approval, Junior Standing

9. Restrictions: List specific restriction in space above.
   - ☐ College
   - ☐ Major
   - ☒ Standing
   - ☐ Degree

10. Course Description:
    (20 Words or Less; exactly as it should appear in the Bulletin)
    Fashion history, designers and businesses from 1910 to the present

11. May Count Either:
    5460 or 6460
    (Indicate if this particular course cannot be counted for credit in addition to another)

12. Affected Program(s):
    (Respond "N/A" if not included in any program; attach memorandum if more space is required)
    | Program Type | Program Title                                      | Requirement or Elective? |
    |--------------|---------------------------------------------------|--------------------------|
    | AMDP         | Apparel Merchandising, Design & Product           | required*                |
    | CAHS         | M.S. & Ph.D.                                     | optional                 |

13. Overlapping or Duplication of Other Units' Offerings:
    (If course is included in any other degree program, is used as an elective frequently by other unit(s), or is in an area similar to that covered by another college/school, attach correspondence with relevant unit)
   - ☐ Applicable
   - ☒ Not Applicable
14. Justification:

History of Costume (CAHS 5450/6450) has been a requirement for the undergraduate major for decades. One semester is insufficient time to cover the topic through the 20th and into the 21st centuries. Additionally, feedback from students and industry indicates that more coverage of American and international designers and design businesses is needed beyond an understanding of fashion history. This course is designed to fill the gap. Undergraduates will be allowed to choose either CAHS 5450 or this new course, CAHS 5460, to fulfill their major requirement; they may also opt to take both and count one as a professional elective. Both courses will incorporate a research and writing assignment as part of the program’s Writing Initiative plan.

(Include a concise, yet adequate rationale for the addition/revision of the course, citing accreditation, assessments (faculty, graduate, and/or external) where applicable)

15. Resources:

Not applicable

(indicate whether existing resources such as library materials, classroom/laboratory space, and faculty appointments are adequate to support the proposed addition/revision; if additional resources are required, indicate how such needs will be met, referencing the appropriate level of authorization — i.e.: Dean — where necessary; if no additional resources or shifting of resources will be necessary, respond "Not Applicable")

16. Student Learning Outcomes:

AMDP Program: Students will demonstrate knowledge of how textile, apparel and related product attributes change over time together with the factors influencing their change.
AMDP Program: Students will demonstrate visual analysis skills in relation to understanding fashion change and critiquing designs.
General Education: Students will be able to write effectively.

(State in measurable terms (reflective of course level) what students should be able to do when they have completed this course)

17. Course Content Outline:

Readings:
Auxiliary - Selections from focused books and articles

Week 1: Introduction to course; 19th Century background
Week 2: 1900-1920 (Chs. 1 & 2); "Clients & Craftswomen" reading & discussion
Week 3: 1919-1928 (Ch. 3)
Week 4: 1929-1938 (Ch. 4); "Schiaparelli" reading and discussion; identify topic for research paper
Week 5: 1939-1946 (Ch. 5); "New York Times" research article reading and discussion; Exam 1
Week 6-7: 1947-1958 (Ch. 6); "Dior" reading and discussion; submit draft of part 1 of research paper
Week 7-8: 1947-1958 (Ch. 7); "Jacqueline Kennedy" reading and discussion
Week 9-10: 1969-1978 (Ch. 8); "Natural Look" reading and discussion
Week 10-11: Exam 2; 1979-1988 (Ch. 9); "The Power of Designer Money" reading and discussion
Week 12-13: 1989-1999 (Ch. 10); "Supermodel" reading and discussion; submit final version of research paper
Week 14: 2000-2010 (Ch. 11); "Green is the New Black" reading and discussion
Week 15: Contemporary designer poster presentations by students
Week 16: final exam

(Provide a comprehensive, week-by-week breakdown of course content, including assignment due dates)

18. Assignments / Projects:

Exams: Each of these will incorporate visual identification and discussion (essay question) of fashion periods, visual or verbal identification of significant designers; some exams may also include other short answer or essay questions.
Research paper: The research paper will require use of primary sources (e.
the documentation of oral history through personal interview/s, and/or research in fashion magazines and newspapers of the designated period) and secondary sources (costume history books and articles). Drafts and feedback will occur at two stages prior to final submission. The objective of the assignment is to explore an extant garment(s) and to place it in its historical context.

Readings in addition to the text: Each fashion period will have an extra reading (article or chapter length) that comes from the time or represents good historical research about the time; the readings will be discussed in class; participation in discussion will compose part of the attendance and participation grade.

Designer reports: Each student will pick a different current designer and use PowerPoint to create a poster presentation about the individual and his/her designs.

Attendance policy: Regular class attendance is expected; up to three unexcused absences will be allowed without penalty; unexcused absences beyond three, together with participation in class discussions, will be considered in calculating the points for attendance and participation.

(List all quizzes, projects, reports, activities and other components of the course grade — including a brief description of each assignment that clarifies its contribution to the course's learning objectives)

<table>
<thead>
<tr>
<th>Rubric and Grading Scale:</th>
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<tr>
<td>3 exams @ 100 points each = 300 points (60%)</td>
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<tr>
<td>Research paper = 100 points (20%)</td>
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<tr>
<td>Designer report = 50 points (10%)</td>
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<tr>
<td>Attendance and participation = 50 points (10%)</td>
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For 6450, the extra graduate assignment will be 100 points.

Final grade assignment: 90%+ (A); 80-89.9% (B); 70-79.9% (C); 60-69.9% (D); below 60% (F)

(List all components of the course grade — including attendance and/or participation if relevant — with point totals for each; indicate point totals and ranges or percentages for grading scale; for S/U grading, detail performance expectations for a passing grade)

<table>
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<th>Justification for Graduate Credit:</th>
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<tr>
<td>A higher than undergraduate level of analytical and integrative thinking can be expected and achieved in relation to the contents of the course and related research. The undergraduate research paper requirement will be replaced by one of the following options: (a) two medium length research papers on two topics; (b) one medium length research paper and review/s of a scholarly book or set of research articles; or (c) one longer research paper on a single topic. Research papers will require use of primary sources. The specific assignment, topics and sources will be selected in consultation with the professor.</td>
</tr>
</tbody>
</table>

(Include a brief statement explaining how the course meets graduate educational standards (i.e.: rigorous standards for evaluation, development of critical thinking and analytical skills, etc.))

(Included below are standard statements regarding course policies. If necessary, a statement may be altered to reflect the academic policies of individual faculty members and/or the academic unit or department, provided that there is no conflict with the Tiger Cub, Faculty Handbook, or any existing university policy.)

POLICY STATEMENTS

Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

Excused Absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student's immediate family, the death of a member of the student's immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request, and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absence, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Tiger Cub for more information on excused absences.
Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absence(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstances, no make-up exams will be arranged during the last three days before the final exam period begins.

Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the Tiger Cub will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

Disability Accommodations: Students who need special accommodations in class, as provided for by the Americans With Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodation Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1288 Haley Center, 544-2090 (VPSS).