Proposal Form For Addition And Revision Of Courses

1. Proposing College / School: College of Liberal Arts
   Department: Art

2. Course Prefix and Number: ARTS 3430
   3. Effective Term: Fall 2012

4. Course Title: Printmaking: Serigraphy
   Abbreviated Title (30 characters or less):

5. Requested Action:
   - [ ] Renumber a Course
   - [ ] Add a Course
   - [ ] Revise a Course
   - [ ] Current Course Number:
   - [ ] Proposed Course Number:
   - [ ] Type of Revision: Dxn, title

6. Course Credit:
<table>
<thead>
<tr>
<th>Contact/Group Hours</th>
<th>Scheduled Type</th>
<th>Weekly or Per Term?</th>
<th>Credit Hours</th>
<th>Anticipated Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maximum Hours (Repeatability): 3</td>
<td>6</td>
<td>Studio</td>
<td>Weekly</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Total Credit Hours: 3</td>
<td></td>
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</tbody>
</table>

7. Grading Type:
   - [ ] Regular (ABCDF)
   - [ ] Satisfactory/Unsatisfactory (S/U)
   - [ ] Audit

8. Prerequisites/Corequisites:
P: ARTS2410 or ARTS3420; or Departmental Approval

9. Restrictions: List specific restriction in space above.
   - [ ] College
   - [ ] Major
   - [ ] Standing
   - [ ] Degree

10. Course Description:
    (20 Words or Less; exactly as it should appear in the Bulletin)
    Introduction to water based screen-printing. Studio work supplemented with lectures, critiques, and readings.

11. May Count Either: [ ] or [ ] (Indicate if this particular course cannot be counted for credit in addition to another)

12. Affected Program(s):
    (Respond "N/A" if not included in any program; attach memorandum if more space is required)
    | Program Type (e.g.: minor, major, etc.) | Program Title (e.g.: MS in Chemistry, Performance Option, Minor in Art) | Requirement or Elective? (required or optional?) |
    |----------------------------------------|-------------------------------------------------|----------------------------------|
    | Major | BFA in Art | Elective |
    | Major | BA in Art | Elective |

13. Overlapping or Duplication of Other Units' Offerings:
    (If course is included in any other degree program, is used as an elective frequently by other unit(s), or is in an area similar to that covered by another college/school, attach correspondence with relevant unit)
   - [ ] Applicable
   - [ ] Not Applicable
14. Justification:
Changes to the Course Title and Course Description clarify the content of
the course and provide clearer definition of the distinctions among each of
the printmaking courses. In addition, prerequisite changes seek to provide
students with greater flexibility in the ARTS majors.

15. Resources:
Existing and allocated library resources are adequate. No new resources
needed.

16. Student Learning Outcomes:
Specific Learning Outcomes:
- Students will understand the possibilities of creating stencils by hand and
  with the computer, as well as with photo and non photo methods.
- Students will understand screen mesh and its relationship to various
  applications.
- Students will be able to use photo-emulsion and understand exposure
time and its relation to stencils.
- Students will learn to effectively design for multi color prints and how to
  use pin registration to allow for accuracy in generating editions.
- Students will track their thought process using an archive, composed of
  sketches, inspiration, week to week progress, and observations of their
  work post-critique.
- Students will develop a technical notebook. The technical notebook
  should effectively track information provided during demonstrations and
  tutorials. Several quizzes designed to test each student’s technical journal
  will be given during the semester.
- Students will learn how maintaining a safe and clean work area improves
  the quality of all work produced in the studio, following proper safety
  guidelines for using the exposure unit, power washer, squeegees, printing
  tables, inks and associated chemistry.
- Students will learn to offer their peers effective and considerate feedback
during formal and informal critiques.

17. Course Content Outline:
Week 1
Introduction to the Course/ Review Syllabus/ Supply List/ General Shop
Safety. Assign Flat Files.
Week 2
Assignment #1: Reduction Print. Demo coating and exposing screens,
exposure time, creating stencils.
Week 3
Demo: setting up and printing, mixing color, using screen filler to reduce the
screen.
Week 4
In Class Work Project #1
Week 5
Group Critique: Project #1
Week 6
Project #2: 4 Color Separation and Monoprinting.
Week 7
Demo: Using photoshop to separate images, half tone dots, making stencils
and exposing.
Week 8
In Class Work Project #2
Week 9
18. Assignments / Projects:

- Project #1: Reduction Printing. Students will make 2 stencils, 1 “fill” stencil and 1 “line” stencil. Students will use the reduction process to create a 4 color print. Size is 15”x22”
- Project #2: Photo process/ Monoprinting. Students will make separations of a photographic image. Students will make a diptych: for the first image students will use the principles of the CMYK process to attempt to match the original for the second image students will use the same stencils and various mono-printing techniques to create another version of the image. Image size 5”x7”-8”x10”, paper size 15”x22”
- Project #3: Print Big. Students will look for ways to make prints larger than their screen, demos will include using photoshop to design simple repeat patterns as well as printing on fabric.
- Project #4: Independent Project, students will propose a project using any of the techniques covered during the course. Students must produce an edition of prints which will be collated into a class portfolio. In the end each student will receive a copy of every other student’s print.

(List all quizzes, projects, reports, activities and other components of the course grade -- including a brief description of each assignment that clarifies its contribution to the course’s learning objectives)

19. Rubric and Grading Scale:

- Course Requirements/Evaluation

Each assignment will be evaluated using the following criteria and will be worth up to 135 points, there will be multiple assignments over the course of the semester.

1) Idea/Concept/Question
What was the initial inspiration for the piece? How has it been carried through? How has it changed, expanded, or mutated during the process of making the work? How well does the student articulate the process by which their work is created? 25 points

2) Design/Drawing/ Layout
How are the overall elements of the project considered? Does the final form show the best possible consideration of the design elements? Does the drawing/color/format/scale chosen by the artist suit the final piece? 25 points

3) Sketch Book/ Archive
Is there a clear sense of notation and documentation of the piece from conception to execution? An archive will clearly show the development of an idea and should include the following: 3 pages of sketches, 2 pages of source material with reflection, 1 brief statement of intent or investigation, 1 calendar, 1 post project response. Other pages might include: in progress
notes, notes regarding artists, color tests/studies, budgets, material tests, working proofs... 25 points

4) Finish/Craft/ Quality
What is the degree of care shown to the work? Is the paper torn down, correctly signed, free of fingerprints and unintentional smudges? Does it appear that the artist has considered the presentation and craft of their work? 15 points

5) Push/Growth
Is the student invested in the project or are they looking for the lowest common denominator? How far does the student take the work? Does the work exceed the project demands? Is the piece a success, failure, or is it timid and medium? Does the piece consider the successes or failures of previous assignments, if so how does it attempt to build upon success and rectify those failures? Does the work show consideration for feedback gathered from peers and/or the instructor? 15 points

6) Time Management
Did the student utilize class time fully? Was the student prepared for class with ideas and supplies? Did the student use their calendar well? Was enough time allotted for experimentation, consideration, and refinement? More than meeting a deadline, time management requires consistent vision and commitment to any project. 15 points

7) Assignment Requirements
Could be a technical or conceptual assignment to aid in the completion of a project. For example, print in color, use a chine colle, or read and respond to a text or listen and respond to a podcast. 15 points

Other Grading Criteria
Quizzes/ Technical Notebook
Will reflect a student’s understanding of techniques covered in class as well as procedures related to using the studio. 20-30 points each

Critiques
During each critique students will be evaluated on their participation. Students will receive credit for each thoughtful comment they provide. All comments will be averaged and students will receive points based on a curve. 20 points for each critique.

Clean Up
All students need to participate in keeping the studio clean during the semester as well as the end of semester final clean up. 60 points

(List all components of the course grade -- including attendance and/or participation if relevant -- with point totals for each; indicate point totals and ranges or percentages for grading scale; for S/U grading, detail performance expectations for a passing grade)

20. Justification for Graduate Credit: N.A.

(Include a brief statement explaining how the course meets graduate educational standards (i.e.: rigorous standards for evaluation, development of critical thinking and analytical skills, etc.))

(Included below are standard statements regarding course policies. If necessary, a statement may be altered to reflect the academic policies of individual faculty members and/or the academic unit or department, provided that there is no conflict with the Student Policy eHandbook, Faculty Handbook, or any existing university policy.)
POLICY STATEMENTS

Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

Excused Absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student's immediate family, the death of a member of the student's immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request, and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please consult the Student Policy eHandbook for more information on excused absences.

Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absence(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstances, no make-up exams will be arranged during the last three days before the final exam period begins.

Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the Student Policy eHandbook will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

Disability Accommodations: Students who need accommodations are asked to electronically submit their approved accommodations through AU Access and to arrange a meeting during office hours the first week of classes, or as soon as possible if accommodations are needed immediately. If you have a conflict with my office hours, an alternate time can be arranged. To set up this meeting, please contact me by e-mail. If you have not established accommodations through the Office of Accessibility, but need accommodations, make an appointment with the Office of Accessibility, 1228 Haley Center, 844-2096 (V/TT).