# Proposal Form For Addition And Revision Of Courses

1. **Proposing College / School:** College of Architecture Design + Construction / School of Architecture  
   **Department:** Landscape Architecture Department

2. **Course Prefix and Number:** LAND 5170 / 6170  
   **Effective Term:** Summer 201

4. **Course Title:** Graphic Studies II  
   **Abbreviated Title (30 characters or less):** Digital Technologies

5. **Requested Action:**  
   - [ ] Renumber a Course  
   - [ ] Add a Course  
   - [ ] Revise a Course  
   **Proposed Course Number:** 5170/6170  
   **Type of Revision:**

6. **Course Credit:**  
   **Contact/Group Hours:** 3  
   **Scheduled Type:** Lecture  
   **Weekly or Per Term?** weekly  
   **Credit Hours:** 3  
   **Anticipated Enrollment:** 12

   **Maximum Hours (Repeatability):** 3

   **Total Credit Hours:** 3

7. **Grading Type:**  
   - [ ] Regular (ABCDF)  
   - [ ] Satisfactory/Unsatisfactory (S/U)  
   - [ ] Audit

8. **Prerequisites/Corequisites:**  
   **Environmental Design - Pre-Landscape Architecture [Major: ENVD, Degree: BSEV, Concentration: EVDL] or Landscape Architecture or by Program Chair approval.**

9. **Restrictions:** List specific restriction in space above.  
   - [ ] College  
   - [x] Major  
   - [ ] Standing  
   - [ ] Degree

10. **Course Description:**  
    (20 Words or Less; exactly as it should appear in the Bulletin)  
    Graphic and communication explorations, theories and skills in a variety of digital media: Photoshop, Illustrator, Indesign and AutoCAD.

11. **May Count Either**  
    (Indicate if this particular course cannot be counted for credit in addition to another)  
    **Program Type**  
    **Program Title**  
    **Requirement or Elective?** (required or optional?)

12. **Affected Program(s):**  
    (Respond “N/A” if not included in any program; attach memorandum if more space is required)

13. **Overlapping or Duplication of Other Units’ Offerings:**  
    (If course is included in any other degree program, is used as an elective frequently by other unit(s), or is in an area similar to that covered by another college/school, attach correspondence with relevant unit)  
    - [ ] Applicable  
    - [ ] Not Applicable
14. Justification:
Based on an overall curriculum review by the full-time faculty of the Graduate Landscape Architecture Program, it was decided that a course should be added to the curriculum to provide sufficient introduction in digital graphic exploration and communication.

(Include a concise, yet adequate rationale for the addition/revision of the course, citing accreditation, assessments (faculty, graduate, and/or external) where applicable)

15. Resources:
Not Applicable

(Indicate whether existing resources such as library materials, classroom/laboratory space, and faculty appointments are adequate to support the proposed addition/revision; if additional resources are required, indicate how such needs will be met, referencing the appropriate level of authorization -- i.e.: Dean -- where necessary; if no additional resources or shifting of resources will be necessary, respond “Not Applicable”)

16. Student Learning Outcomes:
When Level 5000 and Level 6000 students have completed this course, they will be able to:
2. Comfortably, but less proficiently, use AutoCAD and Rhino.
3. Represent qualitative as well as quantitative information, designs, and proposals.
4. Identify the benefits and constraints embedded in each graphic technique of plan, section, perspective, and diagram.
5. Create effective and clear ideograms and diagrams.

Additionally, Level 6000 students will be able to:
6. Synthesize the relationship between graphic techniques and design intent.

(State in measurable terms (reflective of course level) what students should be able to do when they have completed this course)

17. Course Content Outline:
Week 01
Course Introduction and Syllabus
Introduction to Photoshop | Discuss Ideograms Methodology + Technique

Week 02
Photoshop Workshops
Project #1 Due: Review and Discuss

Week 03
Introduction to InDesign | Discuss Diagrams Methodology + Technique

Week 04
InDesign Workshops
Project #2 Due: Review and Discuss

Week 05
Introduction to Illustrator

Week 06
Illustrator Workshops
Project #3 Due: Review and Discuss

Week 07
Introduction to AutoCAD | Discuss Landscape Digital Modeling

Week 08
AutoCAD Workshops
Project #4 Due: Review and Discuss

Week 09
Introduction to Rhino

Week 10
Rhino Workshops
Project #5 Due: Review and Discuss

(Provide a comprehensive, week-by-week breakdown of course content, including assignment due dates)

18. Assignments / Projects:
For Level 5000 and Level 6000 students:
1. Project 1: Using Photoshop, Create an Ideogram of a Design Proposal
3. Project 3: Using Illustrator, Create a Multi-Perspectival Image to Explore your Design Proposal.
4. Project 4: Using AutoCAD, Map a Complex System.
5. Project 5: Using Rhino, Model the Qualitative Aspects of your Design Proposal.
For Level 6000 students only:
6. Write a 1000 word paper that synthesizes the relationship between graphic techniques and design intent.

(List all quizzes, projects, reports, activities and other components of the course grade -- including a brief description of each assignment that clarifies its contribution to the course's learning objectives)

19. Rubric and Grading Scale:
15% | project #1
15% | project #2
15% | project #3
20% | project #4
25% | project #5
10% | Class participation for L 5000 students; Synthesis paper for L 6000 students.

Grading Scale:
A = 90% and up
B = 80 to 89%
C = 70 to 79%
D = 63 to 69%
F = 62 % and below

(List all components of the course grade -- including attendance and/or participation if relevant -- with point totals for each; indicate point totals and ranges or percentages for grading scale; for S/U grading, detail performance expectations for a passing grade)

20. Justification for Graduate Credit:
Feedback and evaluation will incorporate rigorous professional standards and will be provided by faculty holding graduate faculty status. Graduate students will be expected to be able to synthesize and apply knowledge in a more comprehensive manner than undergraduates, measured through an additional graduate assignment [see Assignment 6].

(Include a brief statement explaining how the course meets graduate educational standards (i.e.: rigorous standards for evaluation, development of critical thinking and analytical skills, etc.))

(Included below are standard statements regarding course policies. If necessary, a statement may be altered to reflect the academic policies of individual faculty members and/or the academic unit or department, provided that there is no conflict with the Tiger Cub, Faculty Handbook, or any existing university policy.)

POLICY STATEMENTS

Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

Excused Absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student's immediate family, the death of a member of the student's immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request, and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Tiger Cub for more information on excused absences.
Make-Up Policy: Arrangement to make up a missed major examination (e.g.:hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absence(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstances, no make-up exams will be arranged during the last three days before the final exam period begins.

Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the Tiger Cub will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

Disability Accommodations: Students who need special accommodations in class, as provided for by the Americans With Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodation Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 129B Haley Center, 844-2096 (V/TT).