Proposal Form For Addition And Revision Of Courses

1. Proposing College / School: College of Liberal Arts
   Department: Department of Foreign Languages and Literatures

2. Course Prefix and Number: FLGR 4330

3. Effective Term: Fall 2010

4. Course Title: German Business, Media, and Society
   Abbreviated Title (30 characters or less): Gmn Business, Media, Society

5. Requested Action:
   - ☐ Renumber a Course
   - ☐ Add a Course
   - ☐ Revise a Course

6. Course Credit:
<table>
<thead>
<tr>
<th>Contact/Group Hours</th>
<th>Scheduled Type (e.g.: Lab, Lecture, Practicum, Directed Study)</th>
<th>Weekly or Per Term?</th>
<th>Credit Hours</th>
<th>Anticipated Enrollment</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Lecture</td>
<td>Weekly</td>
<td>3</td>
<td>15</td>
</tr>
</tbody>
</table>

   Total Credit Hours: [ ]

7. Grading Type:
   - ☐ Regular (ABCDF)
   - ☐ Satisfactory/Unsatisfactory (S/U)
   - ☐ Audit

8. Prerequisites/Corequisites:
   P: FLGR 2020

9. Restrictions: List specific restriction in space above.
   - ☐ College
   - ☐ Major
   - ☐ Standing
   - ☐ Degree

10. Course Description:
    (20 Words or Less; exactly as it should appear in the Bulletin)
    This course focuses on the language of business German, German media and society.

11. May Count Either
    (Indicate if this particular course cannot be counted for credit in addition to another)

12. Affected Program(s):
    (Respond "N/A" if not included in any program; attach memorandum if more space is required)
    | Program Type | Program Title | Requirement or Elective? |
    |--------------|---------------|--------------------------|
    | major        | German and International Trade | optional |
    | minor        | German, German and International Trade | optional |

13. Overlapping or Duplication of Other Units' Offerings:
    (If course is included in any other degree program, is used as an elective frequently by other unit(s), or is in an area similar to that covered by another college/school, attach correspondence with relevant unit)
   - ☐ Applicable
   - ☐ Not Applicable
14. Justification:
In addition to teaching students practical information about the German business environment, this course exposes students to current events and vocabulary in German media and society. The addition of this course to our curriculum increases students' exposure to practical and up-to-date information on the German language and culture.

(Include a concise, yet adequate rationale for the addition/revision of the course, citing accreditation, assessments (faculty, graduate, and/or external) where applicable)

15. Resources:
Not Applicable

(Indicate whether existing resources such as library materials, classroom/laboratory space, and faculty appointments are adequate to support the proposed addition/revision; if additional resources are required, indicate how such needs will be met, referencing the appropriate level of authorization — i.e.: Dean — where necessary; if no additional resources or shifting of resources will be necessary, respond "Not Applicable")

16. Student Learning Outcomes:
After completing this course, students will have a deeper understanding of Germany's current economy, commercial letter writing, job applications, media, tourism, and regional variation. Through integrating speaking, reading, and writing, this course expands students' vocabulary and cultural understanding.

(State in measurable terms (reflective of course level) what students should be able to do when they have completed this course)

17. Course Content Outline:

- Week 1
  Germany and its geography

- Week 2
  Traveling through Germany

- Week 3
  Public transportation

- Week 4
  Regional differences

- Week 5
  An overview of the German dialects
  Test 1

- Week 6
  Germany in the news

- Week 7
  German TV and radio

- Week 8
  German magazines and newspapers
  Test 2

- Week 9
  German companies in Germany and abroad

- Week 10
  Business correspondence

- Week 11
  Job applications

- Week 12
  Job interviews
  Test 3

- Week 13
Working in a German business environment

Week 14
Final project presentations
Final exam

(Provide a comprehensive, week-by-week breakdown of course content, including assignment due dates)

18. Assignments / Projects:

Tests - The purpose of chapter tests is to test students' understanding of content and vocabulary covered during the semester.
Portfolio - The end-of-semester portfolio consist of reports, commercial letters, job applications, and other materials students gathered by way of research throughout the semester.
Oral reports - Students present their written reports to class. This is a great opportunity for them to speak freely, synthesize knowledge acquired throughout the chapters, focus on their own interests, and by listening to their peers' reports, be exposed to a variety of ideas and approaches.
Quizzes - Every chapter, there is a vocabulary quiz that focuses on the most relevant new terms acquired during the chapter.
Final Presentation - At the end of the semester, each student selects several components of the written portfolio and ties them into a cohesive oral presentation.
Homework and Participation - Daily homework assignments are meant to reinforce the material covered throughout the semester.

(List all quizzes, projects, reports, activities and other components of the course grade -- including a brief description of each assignment that clarifies its contribution to the course's learning objectives)

19. Rubric and Grading Scale:

<table>
<thead>
<tr>
<th>GRADING</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Tests</td>
<td>40%</td>
</tr>
<tr>
<td>Portfolio</td>
<td>10%</td>
</tr>
<tr>
<td>Oral reports</td>
<td>10%</td>
</tr>
<tr>
<td>Quizzes</td>
<td>10%</td>
</tr>
<tr>
<td>Final Presentation</td>
<td>10%</td>
</tr>
<tr>
<td>Homework and Participation</td>
<td>20%</td>
</tr>
</tbody>
</table>

A=90-100%
B=80-89%
C=70-79%
D=60-69%
F=0-59%

(List all components of the course grade -- including attendance and/or participation if relevant -- with point totals for each; indicate point totals and ranges or percentages for grading scale; for S/U grading, detail performance expectations for a passing grade)

20. Justification for Graduate Credit:

(Include a brief statement explaining how the course meets graduate educational standards (i.e.: rigorous standards for evaluation, development of critical thinking and analytical skills, etc.))

(Included below are standard statements regarding course policies. If necessary, a statement may be altered to reflect the academic policies of individual faculty members and/or the academic unit or department, provided that there is no conflict with the Tiger Cub, Faculty Handbook, or any existing university policy.)

POLICY STATEMENTS

Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.
Excused Absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student’s immediate family, the death of a member of the student’s immediate family, trips for the student organization sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Tiger Cub for more information on excused absences.

Make-Up Policy: Arrangement to make up a missed major examination (e.g., hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absence(s). Exception in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstances, no make-up exams will be arranged during the last three days before the final exam period begins.

Academic Honesty Policy: All portions of the Asbury University student academic honesty code (Title XII) found in the Tiger Cub will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.

Disability Accommodations: Students who need special accommodations in class, as provided for by the Americans With Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodation Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1288 Haley Center, 844-2066 (VITT).