Proposal Form For Addition And Revision Of Courses

1. Proposing College / School: Human Sciences
   Department: Consumer Affairs

2. Course Prefix and Number: CAHS 3750
   3. Effective Term: Fall 2010

4. Course Title: Product Development: Apparel Design
   Abbreviated Title (30 characters or less): PD: Apparel Design

5. Requested Action:
   - Renumber a Course
   - Add a Course
   - Revise a Course

   Current Course Number:
   Proposed Course Number:
   Type of Revision: C, STU hrs

6. Course Credit:
   Contact/Group Hours  Scheduled Type (e.g.: Lab, Lecture, Practicum, Directed Study)  Weekly or Per Term?  Credit Hours  Anticipated Enrollment
   Maximum Hours
   (Repeatability):
   6  LEC. 2, STU. 4  weekly  4  20

   Total Credit Hours: 4

7. Grading Type:
   Regular (ABCDF)  Satisfactory/Unsatisfactory (S/U)  Audit

8. Prerequisites/Corequisites:
   Use “P:” to indicate a prerequisite, “C:” to indicate a corequisite, and “P/C:” to indicate a prerequisite with concurrency.

   P, CAHS 2750; P or C, CAHS 2800

9. Restrictions: List specific restriction in space above.
   College  Major  Standing  Degree

10. Course Description:
   (20 Words or Less: exactly as it should appear in the Bulletin)

   Advanced design techniques, including couture production, portfolio and internship planning.

11. May Count Either
   Program Type
   (e.g.: minor, major, etc.)
   Program Title
   (e.g.: MS in Chemistry, Performance Option, Minor in Art)
   Requirement or Elective?
   (Indicate if this particular course cannot be counted for credit in addition to another)

12. Affected Program(s):
   (Respond “N/A” if not included in any program; attach memorandum if more space is required)

   Major  BS, AMDP, Design/Production Option  required

13. Overlapping or Duplication of Other Units’ Offerings:
   (If course is included in any other degree program, is used as an elective frequently by other unit(s), or is in an area similar to that covered by another college/school, attach correspondence with relevant unit)

   Applicable
   Not Applicable
14. Justification:

CAHS 2600 has always been a prerequisite for CAHS 3750; we request listing the alternative of co-requisite status because we have determined that to be equally effective and more amenable to student flexibility in scheduling and their making regular progress through the major. Additionally, we recommend that in-class studio hours be reduced from a 3:1 to a 2:1 ratio. Because of assignments that must be worked on outside of class, 6 total contact hours is sufficient.

(Include a concise, yet adequate rationale for the addition/revision of the course, citing accreditation, assessments (faculty, graduate, and/or external) where applicable)

15. Resources:

The co-requisite and studio hours change has no impact on resources.

(Indicate whether existing resources such as library materials, classroom/laboratory space, and faculty appointments are adequate to support the proposed addition/revision; if additional resources are required, indicate how such needs will be met, referencing the appropriate level of authorization -- i.e.: Dean -- where necessary; if no additional resources or shifting of resources will be necessary, respond "Not Applicable")

16. Student Learning Outcomes:

1. Develop problem-solving abilities related to understanding advanced principles of custom apparel production.
2. Analyze fabric properties of fashion and supporting fabrics appropriate for custom apparel design.
3. Demonstrate an understanding of how to manipulate basic slopers to create patterns for variations of designs using flat pattern methods.
4. Demonstrate an understanding of how to infuse basic design with creative techniques to add product value.
5. Demonstrate an advanced understanding of how to create designs using draping methods.
6. Demonstrate the ability to visually analyze styles in order to recreate them using flat pattern or draping methods.
7. Develop personal professional skills by individually conceptualizing, creating, and completing original designs using flat pattern, draping, and creative techniques.
8. Develop basic CAD skills for pattern design using Lectra/Gerber Systems.
9. Develop advanced fitting skills and begin to understand how to adjust patterns and garments for fit.

(State in measurable terms (reflective of course level) what students should be able to do when they have completed this course)

17. Course Content Outline:

Lecture and Studio are integrated throughout the term as techniques and design problems are introduced and then applied and explored by students (in and out of the class period). The culminating projects are original garment designs from conception to construction.

Week 1: Value added techniques; bag project; couture techniques: ruching/yo-yos
Week 2: Couture techniques: Dior roses, beading, bias cording, piping, quilting; fabric dyeing methods
Week 3: Couture Techniques: Fringe, shirring, Seminole patchwork, bias cut ruffles, original ideas
Week 4: Design problems; Project 1: Flat Pattern: YSL Designer Empire Dress; Draping: Side panel bodice (120); off-shoulder (122)
Week 5: Creative Techniques notebook due/ YSL Assignment Due; Project 2: Flat Pattern: Lily Designer Dress; Draping: intersecting dart (85); dart with gathered leg (99); design problems
Week 6: Bag project due/Lily Assignment Due; Draping: asymmetric wrap (194); side cowl skirt (199)
Week 7: Flat Pattern: Project 3: Tiered Dress; Draping: princess dress with flare (278); bateau neckline (233)
Week 8: Tiered Assignment Due; Project 4: Strapless Dress and bra-torso;
18. Assignments / Projects:

Flat patternmaking assignments - 210 pts. (30%)
Part patternmaking & construction - 125 pts. (17.9%)
Sloper - 100 pts. (14.3%)
Draping exercises - 100 pts. (14.3%)
Original garment - 145 pts. (20.7%)
Instructor’s assessment of preparedness & effort - 20 pts. (2.9%)

(List all quizzes, projects, reports, activities and other components of the course grade -- including a brief description of each assignment that clarifies its contribution to the course’s learning objectives)

19. Rubric and Grading Scale:

A = 90% & above = 630-700 pts.
B = 80-89.9% = 560-629 pts.
C = 70-79.9% = 490-559 pts.
D = 60-69.9% = 420-489 pts.
F = below 60% = 419 or fewer pts.

(List all components of the course grade -- including attendance and/or participation if relevant -- with point totals for each; indicate point totals and ranges or percentages for grading scale; for S/U grading, detail performance expectations for a passing grade)

20. Justification for Graduate Credit:

NA

(Include a brief statement explaining how the course meets graduate educational standards (i.e.: rigorous standards for evaluation, development of critical thinking and analytical skills, etc.))

(Include below are standard statements regarding course policies. If necessary, a statement may be altered to reflect the academic policies of individual faculty members and/or the academic unit or department, provided that there is no conflict with the Tiger Cub, Faculty Handbook, or any existing university policy.)

POLICY STATEMENTS

Attendance: Although attendance is not required, students are expected to attend all classes, and will be held responsible for any content covered in the event of an absence.

Excused Absences: Students are granted excused absences from class for the following reasons: illness of the student or serious illness of a member of the student’s immediate family, the death of a member of the student’s immediate family, trips for student organizations sponsored by an academic unit, trips for university classes, trips for participation in intercollegiate athletic events, subpoena for a court appearance, and religious holidays. Students who wish to have an excused absence from class for any other reason must contact the instructor in advance of the absence to request permission. The instructor will weigh the merits of the request, and render a decision. When feasible, the student must notify the instructor prior to the occurrence of any excused absences, but in no case shall such notification occur more than one week after the absence. Appropriate documentation for all excused absences is required. Please see the Tiger Cub for more information on excused absences.

Make-Up Policy: Arrangement to make up a missed major examination (e.g.: hour exams, mid-term exams) due to properly authorized excused absences must be initiated by the student within one week of the end of the period of the excused absence(s). Except in unusual circumstances, such as the continued absence of the student or the advent of university holidays, a make-up exam will take place within two weeks of the date that the student initiates arrangements for it. Except in extraordinary circumstances, no make-up exams will be arranged during the last three days before the final exam period begins.

Academic Honesty Policy: All portions of the Auburn University student academic honesty code (Title XII) found in the Tiger Cub will apply to university courses. All academic honesty violations or alleged violations of the SGA Code of Laws will be reported to the Office of the Provost, which will then refer the case to the Academic Honesty Committee.
Disability Accommodations: Students who need special accommodations in class, as provided for by the Americans With Disabilities Act, should arrange for a confidential meeting with the instructor during office hours in the first week of classes (or as soon as possible if accommodations are needed immediately). The student must bring a copy of their Accommodation Letter and an Instructor Verification Form to the meeting. If the student does not have these forms, they should make an appointment with the Program for Students with Disabilities, 1266 Haley Center, 844-2096 (V/TT).