Request to Add/Change A Graduate Certificate

Name of Certificate: Graduate Certificate in Technical Communication

Date of Request: August 15, 2009

Dept. Making Request: English

Implementation Date: August 16, 2010

Dept. Responsible for Certificate Coordination (if different than originating unit):

Designated Certificate Coordinator: Isabelle Thompson

E-Mail: themps@auburn.edu

Credit Hours in Certificate: 12

Note: Graduate certificates consist of 9-21 semester hours. A minimum GPA of 3.0 must be maintained on all graded course work in the certificate program.

Courses required for certificate (Indicate course prefix, number, credit hours, title, and course prerequisites if applicable.) To change a certificate, indicate changes in italics and in red.

ENGL 6000 Technical and Professional Editing (3 hrs.)

ENGL 6010 Document Design in Technical and Professional Communication (3 hrs.)

ENGL 7010 Technical and Professional Communication: Issues and Approaches (3 hrs.)

Elective courses allowed to count toward the certificate (Indicate course prefix, number, credit hours, title, and course prerequisites if applicable.) To change certificate, indicate changes in italics and in red.

ENGL 6000 Topics in Technical and Professional Communication (3 hrs.)

ENGL 6010 Pedagogy in Technical and Professional Communication (3 hrs.)

ENGL 7000 Pedagogy of Technical and Professional Communication (3 hrs.)

ENGL 7020 Studies in Technical and Professional Communication (3 hrs.)

Certificate Curriculum Model (if appropriate, include model):

Justification:

Although they work under many different job titles, technical and professional communicators are in demand, even during this recession. By offering a Graduate Certificate in Technical Communication, we hope to appeal to workplace employees who want to enhance their professional qualifications. These potential graduate students may not have the time or the resources to invest in completing our Master of Technical and Professional Communication program. The Graduate Certificate will allow them to receive credit for the applied courses that are most popular and that make up the heart of the program.

Additional resources or resource shifting required (if none, please explain):

At the moment, we need no new resources. However, if the Graduate Certificate attracts a large number of students, we will need to offer the courses more frequently in the future.

Currently, the applied courses are offered only one semester per academic year, while the electives are offered only once every other year.
Approvals

Graduate Requests

[Signature]

Head

College/School Curriculum Committee

Chair

College or School

Dean

Graduate Council

Chair

University Curriculum Committee

Date

8-17-09

Date

Date

Date

Date