November 4, 2008

MEMORANDUM

To: Dr. John Heilman
    Provost

Dr. Linda Glaze
Associate Provost for Undergraduate Studies
Chair, University Curriculum Committee

From: Daniel Bennett
    Dean

Re: Request for Departmental Name Change

The purpose of this memorandum is to formally request that the name of the Department of Industrial Design be changed to "The Department of Industrial and Graphic Design". The reasons for this request are as follows:

- The program in graphic design was moved to the Department of Industrial Design from the Department of Art in August of 2007.
- The graphic design students and faculty now make up approximately 40% of the total departmental faculty and student FTE calculations.
- This request has the unanimous support of the faculty of both programs (graphic design and industrial design), the support of the CADC Dean's Office, and the support of the other two CADC academic units (Schools of Architecture and Building Science).
- The name change would serve to clarify the role and identity of the graphic design program within the department and college, and across the university.
- The name change would serve to eliminate confusion that exists between the Department of Industrial Engineering and the Department of Industrial Design because the addition of "graphic design" to the departmental title would further differentiate the two departments.

As per university policy, this request is being submitted jointly to the Office of the Provost and to the University Curriculum Committee. Your positive consideration is greatly appreciated.

cc: Professor Clark Lundell
    Head, Department of Industrial Design