MBA and MS in MIS Dual Degree Program
Standard Curriculum
54 Credit Hours

Fall, Semester 1
3 credits  BUSI 7120  Quantitative Methods
3 credits  BUSI 7130  Strategic Analysis and the Competitive Environment
3 credits  BUSI 7140  Organizational Leadership and Change
3 credits  MMIS Elective (POS Committee approved)

Spring, Semester 2
3 credits  BUSI 7220  Operations and Information Tech. for Competitive Adv.
3 credits  BUSI 7230  Cost Analysis and Systems
3 credits  MMIS Elective (POS Committee approved)
3 credits  MMIS Elective (POS Committee approved)

Summer
3 credits  BUSI 7920  MBA/MMIS Internship (Internship or Study Abroad)
3 credits  MMIS Elective (MMIS Elective or Internship)

Fall, Semester 3
3 credits  BUSI 7110  Financial Analysis
3 credits  BUSI 7980  Case Analysis and Project Class
3 credits  MMIS Elective (POS Committee approved)
3 credits  MMIS Elective (POS Committee approved)

Spring, Semester 4
3 credits  BUSI 7210  Marketing and Consumer Theory
3 credits  MNGT 7980  MMIS Project
3 credits  MMIS Elective (POS Committee approved)
3 credits  MMIS Elective (POS Committee approved)

Entry in Fall 1 presumes successful completion of all foundation course requirements for the MBA and MMIS degrees, which are identical. (POS Committee is the Plan of Study Committee)
MS in IS and MBA Dual Degree Program
Standard Curriculum
54 Credit Hours

Fall, Semester 1

3 credits  BUSI 7120  Quantitative Methods
3 credits  BUSI 7130  Strategic Analysis and the Competitive Environment
3 credits  BUSI 7140  Organizational Leadership and Change
3 credits  MIS Elective (POS Committee approved)

Spring, Semester 2

3 credits  BUSI 7220  Operations and Information Tech. for Competitive Adv.
3 credits  BUSI 7230  Cost Analysis and Systems
3 credits  MIS Elective (POS Committee approved)
3 credits  MIS Elective (POS Committee approved)

Summer

3 credits  BUSI 7920  Internship (Study Abroad may be allowed to substitute)
3 credits  MIS Elective (MMIS Internship or elective)

Fall, Semester 3

3 credits  BUSI 7110  Financial Analysis
3 credits  BUSI 7980  Case Analysis and Project Class
3 credits  MIS Elective (POS Committee approved)
3 credits  MIS Elective (POS Committee approved)

Spring, Semester 4

3 credits  BUSI 7210  Marketing and Consumer Theory
3 credits  MNGT 7980  MMIS Project
3 credits  MIS Elective (POS Committee approved)
3 credits  MIS Elective (POS Committee approved)

Entry in Fall 1 presumes successful completion of all foundation course requirements for the MBA and MS in IS degrees, which are identical. (POS Committee is the Plan of Study Committee)
# Curriculum Illustration

**Comparison of Individual programs: MS in IS and MBA**

54 credit hours

<table>
<thead>
<tr>
<th>Sample curriculum: MS in MIS</th>
<th>Standard curriculum: MBA</th>
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</thead>
<tbody>
<tr>
<td>MIS Elective</td>
<td>BUSI 7110 – Financial Analysis*</td>
</tr>
<tr>
<td>MIS Elective</td>
<td>BUSI 7120 – Quantitative Methods*</td>
</tr>
<tr>
<td>MIS Elective</td>
<td>BUSI 7130 – Economics and Strategy*</td>
</tr>
<tr>
<td>MIS Elective</td>
<td>BUSI 7140 – Org. Leadership &amp; Change*</td>
</tr>
<tr>
<td>BUSI 7220 – Ops. &amp; I.T. for Comp Adv **</td>
<td>BUSI 7920 – Internship* (or Elective)</td>
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<td>MIS Elective</td>
<td>BUSI 7210 – Cost Analysis &amp; Systems*</td>
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<td>BUSI 7980 – Case Analysis Project*</td>
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<tr>
<td>MIS Elective</td>
<td>Elective (waived from MBA, allow IS class)</td>
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</tr>
<tr>
<td>MNGT 7980 – MSIS Project</td>
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</tr>
</tbody>
</table>

Total MSIS credit hours: 30 credits

**_shared MBA core: 3 credits

Total MBA credit hours generally: 36 credits

* Unique MBA credits added to MS in IS: 24

Note: The MBA alone usually requires 4 electives (or three electives and an Internship) for 12 credits. Since the dual degree student is already taking 8 MIS electives for 24 credits, which are all almost certainly courses that MBAs could take for their elective credit, the MBA faculty recognizes these MIS courses as meeting the spirit of electives in the curriculum for the MBA degree, and does not require additional electives for students completing this dual degree option.
Memorandum

Date: November 9, 2006

To: Dr. George Flowers & Dr. Joe Pittman, co-Deans of the Graduate School and Members of the Graduate Council

From: Dr. Daniel Gropper, Associate Dean, MBA Programs, College of Business
       Dr. Nelson Ford, Director, MMIS Program, Department of Management

Subject: MBA/MMIS Dual degree option

We hereby seek approval to offer a formal program option for graduate students at Auburn University to earn two Masters degrees in two years; the Masters in Business Administration, which is a general degree, and the Masters in Management Information Systems, which is a specialized degree. This will allow students to build upon the broad range of skills that the MBA is designed to provide with a greater depth of specialized knowledge that will prepare students to be strong technical managers. Rather than encouraging students to choose one degree or the other, this option will provide a streamlined path that supports the motivated student in their effort to earn both degrees. Students will apply to and meet the admission requirements of each program separately.

The MBA degree generally requires 36 credit hours (exclusive of foundation course requirements), while the MMIS requires 30 credit hours. The dual degree model proposed herein allows the student to earn both Masters degrees with a total of 54 credit hours, as shown on the attached curriculum model. The core requirements for both degrees are completed with this dual option; the streamlining occurs with the electives. Several students have completed both degrees on an individual basis working with their committees; this proposal would formalize the process and allow us to list it as a recognized option for all to consider.

The MBA/MMIS option is consistent with the overall strategy for improvement and growth in the MBA program, and builds upon the success of the dual MBA/MISE degree option. That option, which has been in place since 2002, allows students to earn an MBA and a Masters degree in Industrial and Systems Engineering in a total of 54 credit hours. A highly motivated student can accomplish this in two years. This option has attracted a number of excellent
students to Auburn University, and they have had good career opportunities upon graduation.

The MBA and MMIS faculty support this dual degree option, as do the MBA and MMIS Advisory Boards, and the College of Business Graduate Program committee. We seek approval to formalize this model so that we can publicize it and attract highly qualified students. We plan to make it available to both on-campus students and to off-campus students through the distance outreach program.

We thank you for your time and consideration.
COLLEGE OF BUSINESS
MBA PROGRAMS

Memorandum

Date: April 4, 2007

To: Dr. George Flowers & Dr. Joe Pittman, co-Deans of the Graduate School and the Members of the Graduate Council

From: Dr. Daniel Gropper, Associate Dean, MBA Programs, and Dr. Nelson Ford, Director MSIS Program, Department of Management

Subject: MS in IS / MBA Dual degree option

We hereby seek approval to offer a formal, standardized program option for graduate students at Auburn University to earn two Masters degrees in two years; the Masters in Business Administration, which is a general degree, and the Master of Science in Information Systems, which is a specialized degree. This will allow students to build upon the broad range of skills that the MBA is designed to provide with a greater depth of specialized knowledge that will prepare students to be strong technical managers. Rather than encouraging students to choose one degree or the other, this option will provide a streamlined path that supports the motivated student in their effort to earn both degrees. Students will apply to and meet the admission requirements of each program separately.

The MS in IS degree generally requires 30 credit hours, while the MBA degree generally requires 36 credit hours (exclusive of foundation course requirements). The dual degree model proposed herein allows the student to earn both Masters degrees with a total of 54 credit hours, as shown on the attached curriculum model. All of the core requirements for both degrees are completed with this dual option; the streamlining occurs with the electives (including the Internship). It is noted that several of the core courses that are required for the MBA could also be used to meet core requirements for the MS in IS degree; for example these could include BUSI 7120 and BUSI 7220 (if the student’s MS committee approved). The model curriculum shown in attachments only count BUSI 7220 to be conservative, but the BUSI 7120 Quantitative Methods course might also readily be used in both curricula. Several students have completed both degrees on an individual basis working with their committees; this proposal would offer a more standardized curriculum and allow us to list it as a recognized option for all to consider.

Owing much to the past, Auburn’s greater debt is ever to the future.
The MS in IS / MBA option is consistent with the overall strategy for improvement and growth in the College of Business, and builds upon the success of the dual MBA / MISE degree option. That option, which has been in place since 2002, allows students to earn an MBA and a Masters degree in Industrial and Systems Engineering in a total of 54 credit hours. A highly motivated student can accomplish this in two years. This option has attracted a number of excellent students to Auburn University, and they have had good career opportunities upon graduation.

The MBA and MIS faculty support this dual degree option, as do the MBA and Information System Advisory Boards, and the College of Business Graduate Program committee. We seek approval to standardize and formalize this model so that we can publicize it and attract highly qualified students. We plan to make it available to both on-campus students and to off-campus students through the distance outreach program.

We thank you for your time and consideration.

Attachments:
Table 1 – Standard Curriculum: MS in IS / MBA Dual degree program
Table 2 – Comparison of MBA and MS in IS individual curricula