1. Name(s) and Number(s) of Course being assessed for Oral Communication: (e.g. ENGL 4444; Capstone in Literature)

HRMT4500

2. Number of Students enrolled per year AND number of those students whose work was assessed for oral communication (SLO 7) competency:

48

3. Assessment Method(s): Explain how assessment for this SLO - not grading for the course as a whole - was conducted. You may cut/paste rubrics for inclusion here, identify faculty reviewing committees, or identify specific kinds of test questions important to your method.)

Group Project Report and Presentation: Students will be assigned to teams. Each team will prepare and present a report on a recent (2011 or later) strategic initiative undertaken by a hospitality-related firm. The emphasis of the report will be related to the topic being discussed in class for that specific week. Consult with the professor about your chosen firm and its initiative.

4. If the Assessment methods differ from those initially proposed to the CCGEC, identify the differences and explain the rationale for those changes:

NA

Attachment FileName: HRMT4500 2012-13 Rubric.docx

5. Based on the comprehensive rubric for the appropriate SLO7, indicate the extent of competency of the average student who has completed this course:

advanced ability

6. Findings: (What add assessment data tell you about student proficiency in this outcome?)

Students were evaluated using the HRMT Oral Communication Rubric (please see attached). Each student was evaluated on a 1-4 scale, with 1 being Unacceptable and 4 being Excellent. Three major areas were assessed: Content, Organization and Delivery. Each of these three categories had several sub-categories that were assigned a grade 1-4. These sub categories were represented 11 gradable items, which equates to a total of 44 points possible. For the class utilized in this report, 100% of the students passed the assessment, with an average score of 40.39/44 which is equal to 91.7%.

7. How did you (or will you) use the findings for improvement? (What questions/issues/concerns did your data raise for the faculty teaching the course? What discussion did the faculty have about the findings? What future actions to improve student attainment of this outcome will the department / program take as a result of this

To inform class development for the next academic year

8. Additional Comments: (What else would you like the Committee to know about your assessment of this course or plans for the future?)

None

9. Committee Comments