SLO7 Core Curriculum Assessment Report 2012_13

College: College of Architecture, Design & Construction
Department: Environmental Design
Representative: Magdalena Garmaz

1. Name(s) and Number(s) of Course being assessed for Oral Communication: (e.g. ENGL 4444; Capstone in Literature)
   
   ENVD 3100, Civic Engagement and Research

2. Number of Students enrolled per year AND number of those students whose work was assessed for oral communication (SLO 7) competency:
   
   24 per year; 21 were assessed

3. Assessment Method(s): Explain how assessment for this SLO - not grading for the course as a whole - was conducted. You may cut/paste rubrics for inclusion here, identify faculty reviewing committees, or identify specific kinds of test questions important to your method.)

   Students were evaluated during their final presentation in the course (ENVD 3100, spring semester 2013). The review was conducted by three faculty members from the School of Architecture, Planning, and Landscape Architecture – they were asked to use a rubric pasted below. Oral Communication Assessment Rubric:

   Environmental Design Program CADC Auburn University Student  
   
   :points:
   1 unacceptable Academic term/year: 2 acceptable Course: ENVD 3100 3
good criteria points (circle one) comments CONTENT The subject: relevant topic, narrowed sufficiently; meaningful to audience 1 2 3 Supporting material: clear, interesting, credible 1 2 3 Language: clear, concise, vocabulary at college level 1 2 3 Organizational structure: clear transitions 1 2 3 Conclusion: strong ending 1 2 3 Delivery: meets time limit 1 2 3 Body expressiveness 1 2 3 Attitude and energy: shows enthusiasm for the topic 1 2 3 Vocal expressiveness: good volume and pitch; no verbal fillers (“um”, “like”, etc.) 1 2 3 Maximum points: 30

   Reviewer: Date:

4. If the Assessment methods differ from those initially proposed to the CCGEC, identify the differences and explain the rationale for those changes:
   
   no

   Attachment FileName: ENVD 3100 assessment data.docx

5. Based on the comprehensive rubric for the appropriate SLO 7, indicate the extent of competency of the average student who has completed this course:
   
   intermediate

6. Findings: (what add assessment data tell you about student proficiency in this outcome?)

   The data results confirm that students are well prepared and on a good trajectory towards future academic and professional presentations in terms of choosing and narrowing down their topics, and delivering a presentation in a timely manner. Nevertheless, there are some areas where improvement can be made, most notably in: carrying out clear structure in presentation; further clearing the language used; conveying enthusiasm for their project; and having appropriate body language.
How did you (or will you) use the findings for improvement? (What questions /issues/concerns did your data raise for the faculty teaching the course? What discussion did the faculty have about the findings? What future actions to improve student attainment of this outcome will the department / program take as a result of this)

The issues that are raised with this data are primarily in terms of preparing students in regard to clarity of presentation structure (thesis, intro, conclusion), appropriate body language, and enthusiasm for their project. The faculty who teaches this class has met with the program chair, and they discussed the findings. The following actions will be made in the next academic year: 

1. There will increased emphasis on the oral presentations in ENVD 3100 - instead of just a final presentation at the end of the semester, students will have additional presentation at the mid-semester, and will be given feedback specifically on their oral communication skills. Therefore, they will have opportunity to act upon specific recommendations for their final presentation.

2. There will be a request to implement, and evaluate, students’ oral presentation in the class that is a prerequisite for this one – ENVD 3000. The chair will work with the assigned faculty member to develop a way to integrate this element into the course.

8. Additional Comments: (What else would you like the Committee to know about your assessment of this course or plans for the future?)

I would like to further refine the rubric; and add more gradation in points (instead of 1-3 points, have a larger span such as 1-5) in order to have a more accurate reading of results.

9. Committee Comments