General Information

1. Name / Number of Course / Sequence:
   RTVF 2350/53  Introduction to Film Studies

2. SLO(s) being assessed:

   Student will be able to apply simple mathematical methods to real world problems.

3. Department:
   Communication and Journalism

4. Department Representative:
   Margaret Fitch-Hauser

5. AGSC Content Alignment:
   AREA II: Humanities

Assessment Information

6. Assessment Method: [Explain how assessment for the measures associated with this SLO – not grading for the course as a whole was conducted.]

   The course is primarily assessed in two ways, analysis of exam questions and the final written assignment. Course exams feature a mix of identification, short-answer essay and essay questions. A random selection of student exams will be collected for assessment. One to two essay exam questions from both the midterm and the final exam will be used to assess students’ ability to demonstrate the concepts of the course. A rubric will be used to evaluate the exam questions, and assessment will be conducted by the course instructor and program director. The results will be evaluated each
semester by the RTVF faculty review committee, and appropriate changes to the course will be made.
Secondly, the last written assignment addresses film theory learned throughout the semester and provides students with an opportunity to address concepts learned in the course. A random selection of student papers will be chosen and evaluated by the course instructor and program director using a rubric. The results of the assessment will be shared with the RTVF faculty review committee, and appropriate changes to the course will be made.

7. Findings: [What assessment data did each assessment method produce?]
This course joined the core curriculum this semester. Therefore there has been no opportunity to gather data. The RTVF assessment committee will conduct an assessment this term.

8. How did you or will you use the findings for improvement: [What questions / issues / concerns did your data raise for the faculty teaching the course? What discussion did the faculty have about the findings? What future actions to improve student attainment of this outcome will the department / program take as a result of this analysis?]
This course joined the core curriculum this semester. Therefore there has been no opportunity to gather data. The RTVF assessment committee will conduct an assessment this term.

9. Additional comments: [What else would you like the Committee to know about your assessment of this course or plans for the future?]

10. Core Curriculum General Education Committee Comments:

   Understandably, the report on RTVF is speculative, since data has not yet been collected. The current plan as described does not seem to address each measure of the SLO independently and it seems to suggest more an assessment of the course than of the Student Learning Outcome itself. These issues should be addressed as the Department moves forward in its assessment process.